

Program PGiC/ERMeCC Validation Mini-Conference

Date: Friday, May 20th, 2016

Location: Room M1-04 (Montréal), Van der Goot building,
Woudestein campus, Rotterdam



10.30 - 11.00: Coffee and tea, guests arrive

11.00 - 11.05: Start of program, Introduction by **Jeroen Jansz (Erasmus U Rotterdam)**

11.05 - 11.15:

Joost Raessens (Utrecht U): About the PGiC project

11.15 - 11.45:

Karolien Poels, Steven Malliet, Laura Herrewijn (Antwerpen U): Friendly ATTAC: An Evidence-Based Approach to Persuasive Games

11.45 - 12.00: Short break

12.00 - 13.00:

Ruud Jacobs (Erasmus U Rotterdam): Towards a validated model for the effects of persuasive games

Jane Cocks (U of Sunshine Coast): Persuasive games and positive change: Synthesising psychology, ludology and narratology

13.00 - 14.00: Lunch

14.00 - 15:00:

Jonathan van 't Riet (Radboud U Nijmegen): Using experiments to investigate the effects of persuasive games

Anissa All (iMinds/MiCT/Gheant U): Pitfalls in assessing the effectiveness of digital game-based learning

15:00 - 15:15: Short break

15:15 - 15:45:

Dana Ruggiero (Bath Spa U): Evaluating Affective Learning in Persuasive Games Using Bayesian Models

15:45 - 17:45: Discussion

17:45: End of program